

Dear Mehlville Principals,

Major Saver is excited to partner with the Mehlville-Oakville School District again this year. With our campaign kicking off soon, I wanted to confirm the dates and share details about this year's program.

Kick-Off Assembly: **Tuesday, October 24<sup>th</sup>** (Please Watch ASAP after Packets have been dropped off)

**\$15 MIDDLE SCHOOL**

YOUTUBE: <https://youtu.be/gwRdouW1ybQ>

DROP BOX:

<https://www.dropbox.com/s/7ns1nj6jq32bsgf/2017-2018%2015%20NONLIMO%20MIDDLE.mp4?dl=0>

Collection Dates: **Tuesday, October 31<sup>st</sup> – Thursday, November 9<sup>th</sup>** (Every other day)

Follow Up: **Friday, November 10<sup>th</sup>**

**Program Details**

- During the Kick-Off Video, Our Team will give a 10-15 minute presentation. We will provide information such as: how to sell the card, safe selling rules, the collection process, prizes, etc.
- Major Saver cards can be purchased via cash, check, online at [www.majorsaver.com](http://www.majorsaver.com), GO MOBILE with the Major Saver App. (Digital Card) or create a CUSTOM LINK for your child that can be shared via social media or email. This link will automatically credit the online sale to your student when friends and family use the link to make their purchase! This year's card is attached to this email for your viewing pleasure.
- During the Collection process, a Major Saver Representative (Angela) will check in at the main office everyday (dates listed above). She will go

to each classroom (at the elementary level) to collect money, record sales, and distribute cards/prizes. Middle school collections will take place before school in a designated area. Your staff will not have to do anything, WE DO ALL THE WORK!

The only thing that your Major Saver Representative will need from your office will be a classroom roster (Elementary Schools- Teacher name and all the students in that class) (Middle Schools- Alpha roster). We use these to keep track of sales and know what prizes to award. If you could have this ready when Ashley arrives for your packet drop off, I would greatly appreciate it. We will also provide your school with daily announcements to read.

- SHOW ME THE MONEY! Every card sold brings more money back to your school and your foundation.

We are very excited about working with your school this year and, most importantly, excited to raise your district even more money! Please forward this email to teachers and staff to help drive sales to benefit your school. In addition, any extra advertising about the program and dates would be helpful; email parents information, post dates on marquee, weekly newsletters, daily announcements, etc.

We look forward to providing you and your district with our great service and even better results. See you in a few days!

Sincerely,

**Mike Ellis**

**Campaign Manager**

**Major Saver**

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